



BAKING ROYALTY



We are thrilled to introduce the epitome of culinary sophistication and innovation through our latest campaign - BAKING ROYALTY. As leaders in the home appliances industry, Electrolux is set to redefine the baking experience, bringing the world's finest ovens to kitchens across India.

Electrolux, with its Swedish heritage, stands as a global benchmark for premium and sophisticated ovens. Crafted with precision across our state-of-the-art factories in Italy, Germany, and Poland, our ovens seamlessly blend cutting-edge technology with timeless design. We take pride in being pioneers in the baking industry worldwide, setting new standards for excellence.

BAKING ROYALTY

PILLARS



Unrivalled Craftsmanship



Global Pioneers



Culinary Excellence



Premium Quality

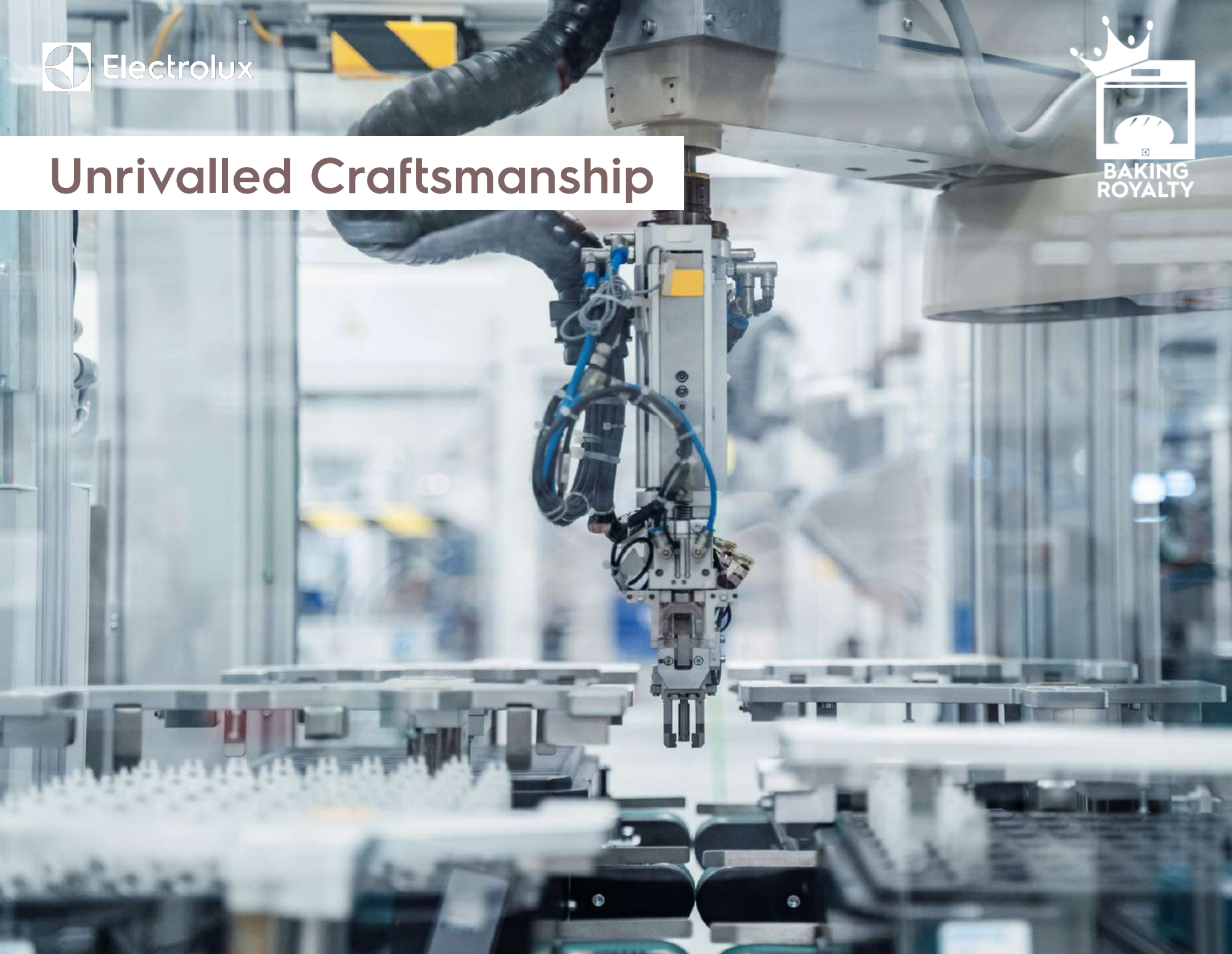




Unrivalled Craftsmanship



Global Pioneers



Our ovens are crafted in European factories across Germany, Italy and Poland, where centuries-old traditions meet cutting-edge technology to create the perfect balance of form and function.



As pioneers in the baking industry, Electrolux has set trends and redefined expectations. With our ovens, users become part of a legacy that spans continents and generations.





Culinary Excellence



Premium Quality



BAKING ROYALTY isn't just about ovens; it's about elevating culinary experiences. Our appliances empower users to unleash their creativity and achieve culinary perfection effortlessly.



From design to functionality, Electrolux ovens embody premium quality. Every detail is thoughtfully considered, ensuring a seamless and luxurious baking experience.



Our Promise To You

Elevate Skills

Unleash Creativity

Premium Touch & Feel



Elevate Skills



Steamify

Steamify simplifies steam cooking by adding the right amount of steam to improve taste and texture. Just select the temperature and leave the rest to oven.



SteamRoast

SteamRoast enhances your cooking by automatically adding right amount of steam, so your food has richer colours, crispier skins, and juicer textures.

Regular oven

With SteamRoast



Elevate Skills



Unleash Creativity



SteamBake

Add SteamBake to your repertoire to enjoy fluffy, yet crisp home-baked goodies.



SteamPro

Master multiple steam cooking techniques including sous-vide and elevate taste and texture to professional cooking levels.



Food Probe

Smart Food Probe monitors the core temperature of food to keep meat succulent and juicy.



AirFry

Deliver crispy and tasty results with less oil. Delightfully tasty, surprisingly healthy.



Unleash Creativity



Premium Touch & Feel



Diverse Oven Functions

Enjoy a complete cooking solution with diverse functions for grilling, roasting, baking and more.



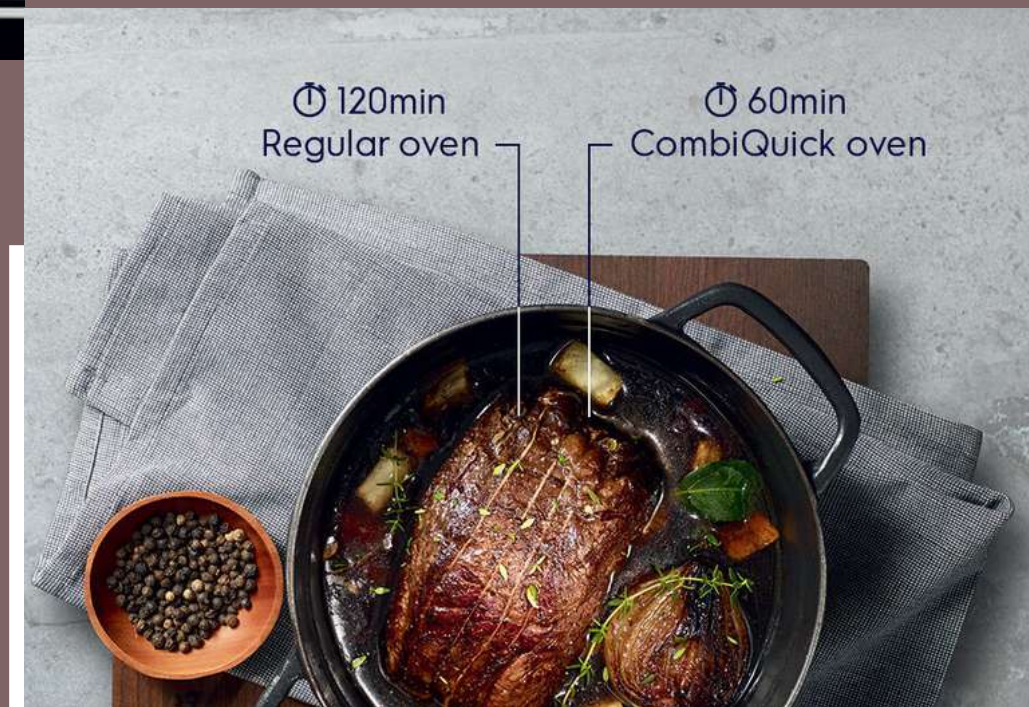
Intuitive Controls

The Intuitive, full colour display provides a shortcut to your three favourite oven features.



CombiQuick

Get delicious dishes faster by combining Convection Oven Functions with grill and microwave.



SoftClose

SoftClose hinge design closes the door softly and slowly with just a gentle push.



Premium Touch & Feel



Brushed Steel Finish

Stainless steel is not just a stylish and versatile finish, it is also anti-fingerprint, helping to prevent dirty marks from sticking to the surface.



Pyrolytic Cleaning

Self cleaning ovens with high temperature pyrolytic function makes cleaning easy and effortless.



Choose the Right Oven



BUILT-IN OVEN

Crafted with precision across our state-of-the-art factories in...



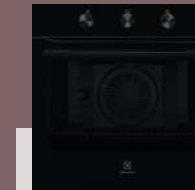
Italy



Poland



Germany



KOHLH00KA
UltimateTaste 300



KOIGH00KA2
UltimateTaste 500



KVLBE00X
UltimateTaste 500



KODDP71XA
UltimateTaste 500



KOCBP21XA
UltimateTaste 700



KOAAS31X
UltimateTaste 900

	Italy	Poland	Germany	KOHLH00KA UltimateTaste 300	KOIGH00KA2 UltimateTaste 500	KVLBE00X UltimateTaste 500	KODDP71XA UltimateTaste 500	KOCBP21XA UltimateTaste 700	KOAAS31X UltimateTaste 900
Elevate Skills	SteamPro with Steamify SteamRoast SteamBake SurroundCook CombiQuick						 		
Unleash Creativity	Food Probe AutoPrograms AirFry No. of Functions No. of Pre-Set Recipe				 	 	 	 	
Premium Features	Soft Close Hinges Telescopic Runners Steam Assisted Cleaning Pyrolytic Cleaning						 	 	

Product Specifications



Product Specifications



KOAAS31X



UltimateTaste 900
Built-in Single Oven

KOCBP21XA



UltimateTaste 700
Built-in Single Oven

KODDP71XA



UltimateTaste 500
Built-in Single Oven

Installation Type	Built-In	Built-In	Built-In
Capacity	70 Litres	70 Litres	72 Litres
Colour	Black Glass with Stainless Steel Trim	Black Glass with Stainless Steel Trim	Black Glass with Stainless Steel Trim
Total Wattage (W)	3500	3390	3490W
Product Dimension (W x D x H) in mm	595 x 567 x 594	595 x 569 x 594	595 x 569 x 594
Cut-Out Dimension (W x D x H) in mm	560 x 550 x 600	560 x 550 x 600	560 x 550 x 600

KVLBE00X



UltimateTaste 500
Built-in Single Oven

KOIGH00KA2



UltimateTaste 500
Built-in Single Oven

KOHLH00KA



UltimateTaste 300
Built-in Single Oven

Installation Type	Built-In	Built-In	Built-In
Capacity	43 Litres	72 Litres	68 Litres
Colour	Black Glass with Stainless Steel Trim	Black Glass	Black Glass
Total Wattage (W)	3000	2790	2790
Product Dimension (W x D x H) in mm	595 x 567 x 455	595 x 569 x 594	595 x 569 x 594
Cut-Out Dimension (W x D x H) in mm	560 x 550 x 460	560 x 550 x 600	560 x 550 x 600

100 Years & Counting

100 YEARS OF BETTER LIVING

1919 - 2019

For the past 100 years, Electrolux has reinvented what taste, care and wellbeing mean for our consumers. By creating best-in-class consumer experiences for people all around the world, not only have we impacted their lives, but also the communities in which they live.

Take a walk with us through time.

>>

1912

The first vacuum cleaner, the 14kg Lux I, is produced at the Lilla Essingen factory.



1921

Model V, an easy-to-use vacuum cleaner for ordinary homes, is launched.



Dieses Haus wird mit Elektrolux gereinigt

1936-1938

Picture of the Melbourne office built between 1936-1938.



1957

Changing the name from Elektrolux to Electrolux everywhere.



1969

A subsidiary is established in Hong Kong to sell the Group's products in the Far East.



The launch of the self-cleaning oven.



1999

The launch of an intelligent refrigerator "Screenfridge".



2013

The third generation of Ergorapido is launched in Japan, the largest market for the product.



1919

The founding of Electrolux.



1924

Electrolux sets up subsidiary companies in Australia, New Zealand and Egypt.



1925

Electrolux launches the first absorption refrigerator, the "D-fridge I", on the world market.



1944

Electrolux purchases Bohus Mekaniska Verkstads AB in Gothenburg. The Group thereby enters into a new product category - washing machines.



Tvätt-utrustning för hyreshus och storkushäll

1940

The food processor "Assistent" is launched. It is to become one of the Group's biggest sellers.



1940

Manufacturing of vacuum cleaners begins in New Zealand in 1940.



Photo of the Electrolux office in Wellington, New Zealand, taken in 1940.

1959

The first Electrolux dishwasher and the first combined fridge/freezer are launched.



1970

Electrolux launches a microwave oven under the name "Microlux".



1984

Electrolux buys the Italian company Zanussi.



2001

Electrolux puts the world's first self-going robotic vacuum cleaner on the market - the Trilobite.



2016

Electrolux announces acquisitions of Kwikot, a leading water-heater company in South Africa, and Australia/Singapore-based company Vintec, which supplies a wide range of climate-controlled wine cabinets.



2022

Launch of Experience centers in India.



1901

AB Lux is founded in Stockholm, Sweden and launches the Lux lamp - a kerosene lamp for outdoor use. The lamp is also used in lighthouses all over the world.

1920

The Swedish company Elektro-Helios, acquired by Electrolux in 1962, launches the first electric stove in Sweden.



ELECTRICAL APPLIANCES

1962

Announcing a new logotype.



NEW ELECTROLUX SYMBOL
NUEVO EMBLEMA ELECTROLUX

1986

The third largest major appliances company in the US, White Consolidated Inc., is acquired and includes brands such as Frigidaire, Gibson, Kelvinator and White Westinghouse.



2004

The first stick vacuum cleaner, the Ergorapido, is launched.



2010

Electrolux launches a range of five green vacuum cleaners made from 55-70% recycled plastics.



2017

The new innovative robotic vacuum cleaner, the Pure i9, is launched.



2018

Electrolux and Midea launch the AEG brand in China.



2018

Electrolux and Midea launch the AEG brand in China.



“ The point isn't the technology in itself. The technology is becoming increasingly secondary to the experience. We no longer talk about how fast the microprocessor in an appliance is, but what it can do for the consumer. ”

Jonas Samuelson,
President & CEO of Electrolux

1951

The launch of the first household washing machine W20.



1951

The launch of the first household washing machine W20.



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The launch of the first household washing machine W20.



1951

The launch of the first household washing machine W20.



Frigidaire keeps food fresh

Our Swedish heritage has given us a rich history - one of innovation and entrepreneurship. With our eyes set on the future, we will always strive to be better - in our operations, in the solutions we develop, and in the role we play in society. Ultimately, through the creation of such best-in-class consumer experiences for our consumers, Electrolux will continue to shape living for the better.

Electrolux India

 **1800 202 1800**

Operational on **Monday to Saturday** between
10 am to 8 pm except Public Holidays

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